



BORING YOUR WAY TO SUCCESS

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FOUNDING & SENIOR PASTOR, LIFE.CHURCH
BESTSELLING AUTHOR

Great
LEADERSHIP
is:

Consistency over Charisma
(Show up, do the work, repeat.)

Faithfulness over Fame
(Commit to what matters most.)

Lasting Impact over Immediate Results
(Build keystone habits.)



FORMULA
for
IMPACT

$$\text{(Consistency + Faithfulness)} \times \text{Time} = \text{Lasting Impact}$$



Keystone
HABIT
"A small consistent action that triggers a chain reaction, creating impact across every area of your life."
(Charles Duhigg)

CONSISTENCY
closes the gap between
Good Intentions
and
Actions

Your life and your leadership is the *sum total* of all the small decisions you make.



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