



A VISION THAT ANCHORS

CHRISTINE CAINE

COFOUNDER, THE A21 CAMPAIGN & PROPEL WOMEN;
BESTSELLING AUTHOR

VISION
One of the greatest sources of strength and clarity.

Check your markers!

"All you have to do to drift is Nothing."

TYPES of DRIFT

Purpose

Priority

Culture

Strategic

Impact

Responding to DRIFT

- o Re-anchor your vision
- o Rebuild what's broken
- o Reignite passion

We need less shooting stars and more lighthouses.

